

# Whoops!



Get **Redi** for an alternative to better manage your bracket inventory!

# Introducing Lancer's



*Redi-Pak allows you to better track, order and enhance your patient's perception!*



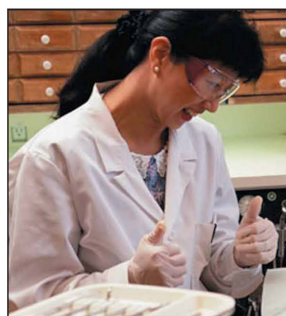
## **Time Savings**

**Redi-Pak** is Lancer's newest sensible solution to better bracket storage and patient delivery. Redi-Paks keep your brackets in individualized, pre-set storage envelopes designed to keep your brackets where they belong – ready for bonding. Redi-Pak is a ready-to-use patient clean-pack and set-up tray that allows you to better manage your inventory. It alleviates the hassle of pulling brackets from a centralized storage tray.



## **Enhance Your Patient's Presentation**

**Redi-Pak** allows you to store your brackets in a sealed and clean environment until your patients are ready for bonding. Your brackets are stored on a dust free FDA approved adhesive transfer tape. This keeps your brackets in "tweezer ready" position. Redi-Paks allow you to better organize and identify your upcoming bonding appointments by providing a place for you to mark your patient's name and bonding date. Once opened, Redi-Pak is unfolded and can be secured next to your treatment chair. If not all brackets are bonded at the first appointment, the Redi-Pak can be re-sealed and placed with your patient's chart.



## **Ease of Ordering and Expense Control**

"Lancer's Redi-Pak makes sense for my practice. My staff orders brackets *by patient* not by bracket. This has helped me control my excess inventory expense and controlled my bottom line." *Dr. Choi – Clinical test team member.*

Redi-Pak comes in a variety of pre-set prescriptions and allows you to easily store varied torques, angulations and bracket geometries. This is a better alternative than storing a wide variety of brackets in eggshell kit boxes. The Redi-Pak system allows you to pre-plan your bonding needs for a much shorter term. This means fewer mix-ups, cross-contamination of parts, waste and expense. You don't have to order excess inventory. Lancer provides same day service in all pre packed Praxis Redi-Paks. Keep your cash in your pocket and not in your bracket kit box.

## **Convenience**

Lancer's Redi-Pak saves you the time it takes to stock and dispense brackets from your central inventory dispensary. The Redi-Pak system can also make your bonding procedures more organized and simplistic. Lancer has provided built-in wells for etching solutions, sealants or other bonding chemicals. Redi-Paks can easily be stored in racks provided by Lancer or neatly stacked in your drawer.



## **If you need extra brackets...**

Lancer provides a back stock mini rotary tray designed to store extra brackets. For a limited time, Lancer will provide free "back stock" brackets for each qualifying order for Redi-Pak. For every 50 Patients of Redi-Paks you purchase, Lancer will provide this "Back Pak" at no charge. All you have to do is order Redi-Pak!

## **No Hassle Guarantee**

For any unused brackets still in Redi Pak – Send them back in the Redi Pak and get your money back!



Redi-Pak is available in Lancer's new Praxis bracket system. Praxis is designed around the original twin bracket geometries that have long been clinically valued. True torque in base, compound contoured, 100-gauge foil mesh base and a high tolerance 17-4 metal injection molding process makes Praxis a great clinical choice!



**Keep your main supply of brackets closer to your patients' demand.**

# Ordering Information

PRAXIS REDI-PAK					
ITEM #	DESCRIPTION	ORDER	ITEM #	DESCRIPTION	ORDER
265-931	PRAXIS REDI PACK ROTH ALL HKS WIDE CUS 018		265-940	PRAXIS REDI PACK ROTH WIDE CUS 022	
265-932	PRAXIS REDI PACK ROTH ALL HKS WIDE CUS 022		265-941	PRAXIS REDI PACK ROTH NAR CUS 018	
265-933	PRAXIS REDI PACK ROTH ALL HKS NAR CUS 018		265-942	PRAXIS REDI PACK ROTH NAR CUS 022	
265-934	PRAXIS REDI PACK ROTH ALL HKS NAR CUS 022		268-931	PRAXIS REDI PACK MBT ALL HKS 018	
265-935	PRAXIS REDI PACK ROTH WIDE CUS HKS 018		268-932	PRAXIS REDI PACK MBT ALL HKS 022	
265-936	PRAXIS REDI PACK ROTH WIDE CUS HKS 022		268-933	PRAXIS REDI PACK MBT CUS HKS 018	
265-937	PRAXIS REDI PACK ROTH NAR CUS HKS 018		268-934	PRAXIS REDI PACK MBT CUS HKS 022	
265-938	PRAXIS REDI PACK ROTH NAR CUS HKS 022		268-935	PRAXIS REDI PACK MBT 018	
265-939	PRAXIS REDI PACK ROTH WIDE CUS 018		268-936	PRAXIS REDI PACK MBT 022	

Order by phone, fax or e-mail – Lancer’s Redi-Pak System allows you to make sure your brackets are there and *Redi* when you need them!

Be the first to order Praxis Redi-Paks and qualify to receive double rewards bucks. The order must ship before the end of November 2004 to qualify. Call us and learn about Lancer Rewards Today!  
(Minimum 10 packs)

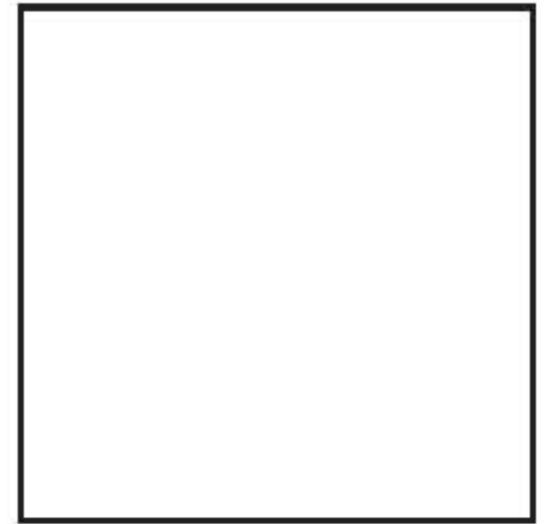


Call your Lancer representative today!

**800.854.2896**



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*Your Choice for Sensible Orthodontic Solutions*